EEO PUBLIC FILE REPORT

FOR

STATIONS WJMA FM, Culpeper, VA WOJL FM, Louisa, VA WCVA AM, Culpeper, VA WVCV AM, Orange, VA

This EEO Public File Report Covers the One-Year Period Ending on May 31, 2017

ATTACHMENT A EEO INFORMATION FOR FULL-TIME VACANCIES

FULL-TIME VACANCY EEO INFORMATION

Piedmont Communications, Inc. WJMA WOJL WCVA WVCV

Job Title of Vacancy: During the reporting period there was 1 full

time vacancy Recruitment

Source that referred the Hire: NA

Total

Respondents: 4

Date Vacancy Opened: 6/1/16

Total Persons

Interviewed for the Vacancy: 2

Date Vacancy Filled: 10/15/16

Standard Recruitment Sources Used to Fill a Vacancy (when available) - Updated Annually

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total lof App Referr the So the Va
WOJL/WJMA/WCVA/WVCV	P.O. Box 271 Orange, VA 22960	Kevin Dalton, Gen Mgr	540-825-3900	2
Louisa Chamber of Commerce	P.O. Box 955 Louisa, VA 23093	Regina Cook, Executive Director	540-967-0944	0
Culpeper Branch NAACP #7058	P.O. Box 687 Culpeper, VA 22701	Rev. Sanford Reaves, Jr., President	540-589-8835	0
Orange Branch NAACP #7102	P.O. Box 776 Orange, VA 22960	Ruth Lewis Smith, President	540-854-5318	0
Louisa Branch NAACP #7085 (Youth Council #7747)	P.O. Box 2156 Louisa, VA 23093	Gregory D. Jones, Sr., President	540-967-3027	0
VA Assoc. Of Broadcasters VAB Online	250 W. Main St., Suite 100 Charlottesville, VA 22902	Christina Sandridge, Associate Director	434-977-3716	1

VARTV.COM	1725 Live Oak Tr.	Robert Corbin, Editor	editor@vartv.com	0
	Virginia Beach, VA 23456			
Orange Chamber of Commerce	P.O. Box 146	Amanda Settle (currently open), Director	540-672-5216	0
	Orange, VA 22960			
Culpeper Chamber of Commerce	109 S. Commerce St.	Debbie Stolhman, Director	540-825-8628	1
	Culpeper, VA 22701			
		Martha Snider, Asst Dir		
1055SAMFM.COM	P.O. Box 271	Kevin Dalton, Gen Mgr	540-967-1142	
	Orange, VA 22960			
WJMAFM.COM	P.O. Box 271	Kevin Dalton, Gen Mgr	540-825-3900	
	Orange, VA 22960			
Culpeper Star- Exponent /Orange Review	471 James Madison Highway Suite 201	Michele Ditzler, Sales Director	540-825-0771	0
	Culpeper, VA 22701			
Culpeper Times	206 S. Main St., Suite 301, Culpeper, VA 22701	Tom Sparger, Group Sales Director	540-422-3421	0

ATTACHMENT B

MENU OPTION ACTIVITIES

Stations WJMA, WOJL, WCVA and WVCV have engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
3	Culpeper Area Chamber of Commerce "Culpeperfest"	Lead Sponsor Of Chamber of Commerce Trade Show Publicizing Businesses To The public with Recruitment Information On Site an emphasis.
3	Louisa Spring Festival Orange Alliance Business Expo	Sponsored in part by WOJL-FM and WJMA-FM via the Lake Anna Business Partnership. Intention in publicizing businesses purpose and involvement to the public, with recruitment information an on-site emphasis.
3		Sponsor of Orange Chamber of Commerce Trade Show Publicizing Businesses To The Public, with Recruitment Information On Site our only emphasis.
16	Customer Referral Incentive Program	Customer Referral Program Publicized By Customer Service Representatives
16	Career Shadowing Program	Sponsor 11 th or 12 th Grade students to gain firsthand understanding of the radio broadcasting work environment to help make career decisions.
5	Broadcast News Journalism Internship	Sponsor, and where possible pay, a local high school senior (over 18 years of age) or college student who is interested in broadcast journalism to be trained in gathering, writing and delivering the news on-air when possible and where needed. This full-training opportunity is designed to provide an interested

		student with actual experience in all fascist of radio and broadcast news, and a leg up once ready to join the industry workforce.
5	QUEST: local Orange County High School career building organization	Station managers participated in quarterly meetings and luncheons with organizers and local high school students that express interest in broadcasting, advertising and / or radio.
16	Online and On- Air Recruitment	On Air Recruitment of Available Openings (when they arise) on WJMA, WOJL, WCVA and WVCV. Posting for pool of local qualified applicants for possible or future employment opportunities on WJMA and WOJL on Websites.
16		All stations (WJMA, WVCV, WCVA and WOJL) also aired a "general recruitment pool" announcement, with the intent to stimulate any interest from all local and regional individuals, schools, organizations or resources that could be interested, or know someone who could be, should an opening become available on the stations.
16		WVCV-AM, Orange, Virginia aired :30 general recruitment announcement weekly (52 x) on "Spiritual Tidings' program, Sunday mornings at 7:00 A.M. programmed by and for the African-American community in Orange, Virginia.