

EEO PUBLIC FILE REPORT

FOR

STATIONS

WJMA FM, Culpeper, VA

WOJL FM, Louisa, VA

WCVA AM, Culpeper, VA

WVCV AM, Orange, VA

This EEO Public File Report  
Covers the One-Year Period  
Ending on May 31, 2017

**ATTACHMENT A**

**EEO INFORMATION FOR FULL-TIME VACANCIES**

**FULL-TIME VACANCY EEO INFORMATION**

**Piedmont Communications, Inc. WJMA WOJL WCVA WVCV**

**Job Title of Vacancy: During the reporting period there was 1 full time vacancy**

**Source that referred the Hire: NA**

**Respondents: 4**

**Date Vacancy Opened: 6/1/16**

**Interviewed for the Vacancy: 2**

**Date Vacancy Filled: 10/15/16**

**Recruitment**

**Total**

**Total Persons**

**Standard Recruitment Sources Used to Fill a Vacancy (when available) – Updated Annually**

<b>Name of Recruitment Source</b>	<b>Address</b>	<b>Contact Person</b>	<b>Telephone Number</b>	<b>Total Number of Applicants Referred to the Source</b>
WOJL/WJMA/WCVA/WVCV	P.O. Box 271 Orange, VA 22960	Kevin Dalton, Gen Mgr	540-825-3900	2
Louisa Chamber of Commerce	P.O. Box 955 Louisa, VA 23093	Regina Cook, Executive Director	540-967-0944	0
Culpeper Branch NAACP #7058	P.O. Box 687 Culpeper, VA 22701	Rev. Sanford Reaves, Jr., President	540-589-8835	0
Orange Branch NAACP #7102	P.O. Box 776 Orange, VA 22960	Ruth Lewis Smith, President	540-854-5318	0
Louisa Branch NAACP #7085 (Youth Council #7747)	P.O. Box 2156 Louisa, VA 23093	Gregory D. Jones, Sr., President	540-967-3027	0
VA Assoc. Of Broadcasters VAB Online	250 W. Main St., Suite 100 Charlottesville, VA 22902	Christina Sandridge, Associate Director	434-977-3716	1

VARTV.COM	1725 Live Oak Tr. Virginia Beach, VA 23456	Robert Corbin, Editor	editor@vartv.com	0
Orange Chamber of Commerce	P.O. Box 146 Orange, VA 22960	Amanda Settle (currently open), Director	540-672-5216	0
Culpeper Chamber of Commerce	109 S. Commerce St. Culpeper, VA 22701	Debbie Stohlman, Director Martha Snider, Asst Dir	540-825-8628	1
1055SAMFM.COM	P.O. Box 271 Orange, VA 22960	Kevin Dalton, Gen Mgr	540-967-1142	
WJMAFM.COM	P.O. Box 271 Orange, VA 22960	Kevin Dalton, Gen Mgr	540-825-3900	
Culpeper Star-Exponent /Orange Review	471 James Madison Highway Suite 201 Culpeper, VA 22701	Michele Ditzler, Sales Director	540-825-0771	0
Culpeper Times	206 S. Main St., Suite 301, Culpeper, VA 22701	Tom Sparger, Group Sales Director	540-422-3421	0

## ATTACHMENT B

### MENU OPTION ACTIVITIES

Stations WJMA, WOJL, WCVA and WVCV have engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
3   3  3	Culpeper Area Chamber of Commerce “Culpeperfest”  Louisa Spring Festival  Orange Alliance Business Expo	Lead Sponsor Of Chamber of Commerce Trade Show Publicizing Businesses To The public with Recruitment Information On Site an emphasis.  Sponsored in part by WOJL-FM and WJMA-FM via the Lake Anna Business Partnership. Intention in publicizing businesses purpose and involvement to the public, with recruitment information an on-site emphasis.  Sponsor of Orange Chamber of Commerce Trade Show Publicizing Businesses To The Public, with Recruitment Information On Site our only emphasis.
16	Customer Referral Incentive Program	Customer Referral Program Publicized By Customer Service Representatives
16  5	Career Shadowing Program  Broadcast News Journalism Internship	Sponsor 11 <sup>th</sup> or 12 <sup>th</sup> Grade students to gain firsthand understanding of the radio broadcasting work environment to help make career decisions.  Sponsor, and where possible pay, a local high school senior (over 18 years of age) or college student who is interested in broadcast journalism to be trained in gathering, writing and delivering the news on-air when possible and where needed. This full-training opportunity is designed to provide an interested

